



ENTREPRENEURSHIP DEVELOPMENT CELL

A.V.V.M.SRI PUSHPAM COLLEGE (AUTONOMOUS)

Poondi, Thanjavur-613 503

Lecture on **“Goal Setting”**



The Entrepreneurship Development Cell has organized a special lecture programme on “GOAL SETTING” by Mr.Vijaimithra, Charter President, Thanjavur Personality Plus, on July 24, 2015. Dr.P.Jegan, Co-ordinator of Entrepreneurship Development Cell, initiated the programme with welcome address. He elaborately discussed the need of setting goal in every one’s life. The inaugural address was delivered by Dr.S.Udayakumar, Principal, A.V.V.M.Sri Pushpam College. Dr.C.Robert Alexander, Dean of Sciences and Prof.K.Thirumavalavan, Co-ordinator of Commerce attended the function. Students took active participation and clarified their doubts.





Lecture on **“Equip Your Skill; Break the Barrier”**



The lecture programme on “EQUIP YOUR SKILL; BREAK THE BARRIER” was organized on 25th August 2015. The programme started with the presidential address of Dr.C.Robert Alexander, Dean of Science. In his address he stressed on the importance of developing the soft skill which is essential for the students. Mr.B.K.Balaji, HRD Trainer, Ren Academy, Thanjavur, addressed the student participants about the healthy practices to develop the communicative skill and to break the obstacles come across in their life. Students clarified their doubts regarding their career development and skill enrichment.





Workshop on **“Financial Education”**



The Entrepreneurship Development Cell in association with Securities and Exchange Board of India (SEBI) organized “FINANCIAL EDUCATION” workshop on December 21, 2015. Dr.D.S.V.Nagson, Trainer of SEBI & Placement Officer and Head of Dept of Management Studies, C.S.I. Institute of Technology, Kanyakumari was the resource person of the day. Dr.S.Udayakumar, Principal delivered the presidential address and Dr.C.Robert Alexander, Dean of Science delivered the special address.



Workshop on “Self Awareness”



The workshop on “SELF AWARENESS” held on January 20, 2016. Dr.S.Udayakumar, Principal delivered presidential address and highlighted the importance of self awareness. Ms.S.Anuradha, Manager, Training and Content, TriE Empowerment Solutions, Chennai addressed the participants. She stressed on the importance of self awareness. Students actively interacted with the resource person.





Entrepreneurship Awareness Drive @ **SASTRA**



The Members of Entrepreneurship Development Cell students participated in two days Entrepreneurship Awareness Drive held on 10-10-2015 & 11-10-2015 at SASTRA University, Vallam, Thanjavur with the association of State Bank of India, Thanjavur. The program provided an opportunity to the students to know more about the future prospects of entrepreneurial skills.





Workshop on “Financial Assistance of TIIC for New Entrepreneurs”



The Entrepreneurship Development Cell in association with Tamilnadu Industrial Investment Corporation (TIIC) organized “FINANCIAL ASSISTANCE” workshop on 25th February 2016. Mr.V.Kumar, Manager (TIIC), Thanjavur Branch was the resource person of the day. Dr.S.Udayakumar, Principal delivered the presidential address and Dr.C.Robert Alexander, Dean of Science delivered the presidential address.





Entrepreneurship Awareness Camp



The Entrepreneurship Development Cell students participated in the Entrepreneurship Awareness Camp held on 14th March 2016 to 16th March 2016 at college seminar hall with the association of Centre for Entrepreneurship Development, Madurai. This awareness camp was sponsored by Department of Science and Technology, Government of India, New Delhi. This program kindled interest to know more about the challenges, opportunities and advantages of entrepreneurship skills. As part of the program we went to field visit to Nagapattinam. Dr.K.Parthasarathy, Director, Institute for Entrepreneurship and Career Development, Bharathidasan University delivered the Key note address and distributed the certificate to all the participants.. Dr.S.Udayakumar, Principal and Dr.C.Robert Alexander, Dean of Science were felicitated.

Dr.S.Udayakumar
Principal

Dr.P.Jegan
Co-ordinator of EDC

