



**A.V.V.M. SRI PUSHPAM COLLEGE (AUTONOMOUS),
POONDI – 613503, THANJAVUR – DT.**



STAFF PROFILE as on : 30th June 2018

1. Name of the Staff : **Prof. V. EZHILMARAN**
 2. Designation : **Assistant Professor**
 3. Academic Qualification : **M.Com., M.Phil., Ph.D.**

Course	UG	PG	M.PHIL.	PH.D.
Year	2006	2008	2010	Doing
College & University	A.V.V.M. Sri Pushpam College (Autonomous), Poondi	A.V.V.M. Sri Pushpam College (Autonomous), Poondi	A.V.V.M. Sri Pushpam College (Autonomous), Poondi	A.V.V.M. Sri Pushpam College (Autonomous), Poondi

4. Date of Birth & Age : 19.06.1986
5. Date of Appointment : Self – Finance :

D	D	M	M	Y	Y	Y	Y
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 Aided :

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6. Total Service : 5 Yrs 6 Months
7. Teaching Experience in completed years : UG

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 PG

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 M.Phil.

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8. Residential Address : North Puzhavanatham, Melapalayaur & (PO), Kodavasal (Tk) Thiruvarur (Dt) 612 601
 Mobile Number : 9944995711
 E-Mail Address : profve13@gmail.com
9. No. of Orientation / Refresher Courses and Training Programmes attended : 01
10. Whether FDP availed, if yes, furnish details :
11. No. of Seminars attended : 04 Annexure – I
12. No. of Papers Presented : 03 Annexure – II
13. No. of Papers Published : 02 Annexure – III
14. No. of Books Published :
15. No. of Guest Lectures delivered in other institutions :
16. No. of Research Projects undertaken : Minor _____ Major _____ Others (Specify) _____ Annexure – VIII
17. No. of Seminars organised :
18. No. of M.Phil. Scholars Guided : Completed _____ Ongoing _____ Annexure – X
19. No. of Ph.D. Scholars Guided : Awarded _____ Ongoing _____ Annexure – XI
20. Participation in Academic Research Bodies in other institutions :
21. Service rendered in academic / Extra Curricular/ Extension activities within the College other than teaching :
22. Service rendered in Professional bodies outside the College :
23. Honors / Awards received :

Signature of the Staff

**Annexure - I
Training Programmes attended**

S.No.	Title of Programme	Place	Level (State / National/ International)	Period
1	Special Orientation Programme for Professors	A.V.V.M. Sri Pushpam College Poondi		06.04.2015 to 18.04.2015

Annexure - II

SEMINARS/CONFERENCES, SYMPOSIA, WORKSHOPS, ETC ATTENDED

S.No.	Title of Programme	Place	Level State / National/ International	Period
1	SHGs and Micro Credit in Empowerment of Rural Women	Sri Ramakrishna Mission Vidyalaya College of Arts and Science Coimbatore	National	20, 21, 22 August 2013
2	Micro Finance in Banking Sector	Annai Vailankanni Arts and Science College, Thanjavur	National	14 February 2014
3	Green Marketing in India Past, Present and Future	Periyar University College of Arts and Science Mettur Dam, Selam	National	28 February 2014
4	Service Marketing in Banking Sector	A.V.V.M. Sri Pushpam College Poondi	National	24 March 2014
5	E-Banking Management, Impact, Risk, Security	A.V.V.M. Sri Pushpam College Poondi	National	24 March 2014
6	Testing Hypothesis in Commerce and Management in Why, What and How?	BDU Constituent College, Perambalur	National	30 March 2014
7	Customer Relationship Management in Retail Bank	Swami Vivekananda Institute of Management (SVIM) Thanjavur	International	13 February 2015
8	Nature of Financial Management	Swami Vivekananda Institute of Management (SVIM) Thanjavur	International	13 February 2015
9	A Study on E-marketing Tourism in India	A.V.C. College (Autonomous) Mayiladuthurai	International	10, 11 August 2015
10	Policy holders satisfaction towards insurance policies - comparative study	BDU Constituent College, Perambalur	National	29 September 2015
11	Recent trend in Performance appraisal system	RDB College, Papanasam	International	09 March 2016
12	Sustainable development of Indian Economy through women Entrepreneurship	A.V.V.M. Sri Pushpam College Poondi	National	21 February 2018
13	The role of women in Agriculture	A.V.V.M. Sri Pushpam College Poondi	National	05, 06 March 2018

S.No.	Title of Programme	Place	Level State / National/ International	Period
14	The Problem and Prospect of Women entrepreneurs - A study with reference to Agripreneurship	A. V. V. M. Sri Pushpam College Poondi	National	05, 06 March 2018
15	ICSSR Sponsored National workshop on Fallacies in Social Research	Government Arts and Science College, Mullipuram, Kangeyam	National	7 th February 2019

ANNEXURE – III

PAPERS PRESENTED IN SEMINARS/CONFERENCES, SYMPOSIA, WORKSHOPS, ETC

Sl. No.	Title of the Paper	Level (State / National / International)	Sponsoring Agency and Name of the Institution	Date
1				

ANNEXURE – IV

RESEARCH PAPERS PUBLISHED:

S.No.	Title of the Article	Name of the Journal	Level National/ International	Date/ Month Year
1	Consumers satisfaction towards patanjali soap in kodavasal town	B-DIGEST	NATIONAL	JULY-DEC-2017
2	Customer satisfaction towards Cavincare's meera shikakai powder	Research maGma	NATIONAL	FEB-2018
3	A Study on retail banking sector in India	BDU	NATIONAL	
4				