



**A.V.V.M. SRI PUSHPAM COLLEGE
(AUTONOMOUS),
POONDI – 613503, THANJAVUR – DT.**



STAFF PROFILE as on : December 2018

1. Name of the Staff : **Dr. R. Balakrishnan**
2. Designation : **Assistant Professor**
3. Academic Qualification : **M.Com., M.B.A., M.Phil., Ph.D.**

Course	UG	PG	M.PHIL.	PH.D.
Year	1996	1998	2000	2013
College & University	A.V.V.M. Sri Pushpam College, Poondi Bharathidasan University	A.V.V.M. Sri Pushpam College, Poondi Bharathidasan University	A.V.V.M. Sri Pushpam College, Poondi Bharathidasan University	A.V.V.M. Sri Pushpam College, Poondi Bharathidasan University

4. Date of Birth & Age : 17.06.1975
5. Date of Appointment : Self – Finance :

D	D	M	M	Y	Y	Y	Y
0	3	0	3	1	9	9	9

FIP :

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Aided :

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6. Total Service : 20
7. Teaching Experience in completed years : UG

20

 PG

18

 M.Phil.

11

8. Residential Address : 67, Pulavarnatham, (Po) Mariyamman Kovil (VIA), Papanasam (TK), Thanjavur (DT) 613 501
Mobile Number : 9952540359
E-Mail Address : ramabalakrishnan08@gmail.com
9. No. of Orientation / Refresher Courses and Training Programmes attended : 01
10. Whether FDP availed, if yes, furnish details :
11. No. of Seminars attended : 12
12. No. of Papers Presented : 12
13. No. of Papers Published : 08
14. No. of Books Published :
15. No. of Guest Lectures delivered in other institutions :
16. No. of Research Projects undertaken : Minor _____ Major _____ Others (Specify) _____ Annexure – VIII
17. No. of Seminars organised : _____ Annexure – VI
18. No. of M.Phil. Scholars Guided : Completed 15 Ongoing _____ Annexure – X
19. No. of Ph.D. Scholars Guided : Awarded _____ Ongoing _____ Annexure – XI
20. Participation in Academic Research Bodies in other institutions :
21. Service rendered in academic / Extra Curricular/ Extension activities within the College other than teaching :
22. Service rendered in Professional bodies outside the College :
23. Honors / Awards received :

Signature of the Staff

ANNEXURE – I**DETAILS OF ORIENTATION, REFRESHER COURSES AND TRAINING PROGRAMMES ATTENDED:**

SL. NO.	COURSE	UNIVERSITY	PERIOD	TITLE
1.	Orientation	A.V.V.M. SPC Poondi	06.04.2015 to 18.04.2015	Special Orientation Programme for Professors

ANNEXURE – II**WHETHER FDP AVAILED, IF YES, FURNISH DETAILS**

Name of the institution	Period of Study	Date of submission	Awarded

ANNEXURE – III**SEMINARS/CONFERENCES, SYMPOSIA, WORKSHOPS, ETC ATTENDED**

Sl. No.	Title of the Seminars/Conferences, Symposia, Workshops	Level (State / National / International)	Sponsoring Agency and Name of the Institution	Date
1	Empowering Faculties to Global Standards in Emerging Commerce and Management Studies	National Level FDP	Bon Secours College for Women, Thanjavur	22 nd and 23 rd March 2013
2	Investor Awareness and Portfolio Management	State Level Conference	Bharathidasan University Constituent College, Perambalur & The Institute of Company Secretaries of India, Chennai	27 th August 2014
3	Research Methodology and Quantitative Techniques in Social Science Research	National Level Workshop	UGC Sponsored in A.V.V.M. SPC Poondi	29-30 January 2015
4	Sustainable Development of Indian Economy Through Women Entrepreneurship	National Level Workshop	A.V.V.M. SPC Poondi	21 st February 2018
5	Social Media Platform – As a Tool in Modern marketing	National Level Seminar	RDB College, Papanasam	26.02.2014
6	Services and Development of Banks in India	National Level Seminar	A.V.V.M. SPC Poondi	24.03.2014
7	Role of E-Banking in Public Sector Banks in India	National Level Seminar	A.V.V.M. SPC Poondi	24.03.2014
8	Role of E-Commerce in Business	International Level Conference	Swami Vivekananda Institute of Management (SVIM) Thanjavur	13 th February 2015
9	Problems faced by Women in Indian Agriculture	National Level Seminar	A.V.V.M. SPC Poondi	5-6 March 2018

ANNEXURE – IV**PAPERS PRESENTED IN SEMINARS/CONFERENCES, SYMPOSIA, WORKSHOPS, ETC**

Sl. No.	Title of the Paper	Level (State / National / International)	Sponsoring Agency and Name of the Institution	Date
1	Social Media Platform – As a Tool in Modern marketing	National Level Seminar	RDB College, Papanasam	26.02.2014
2.	Services and Development of Banks in India	National Level Seminar	A.V.V.M. SPC Poondi	24.03.2014
3.	Role of E-Banking in Public Sector Banks in India	National Level	A.V.V.M. SPC Poondi	24.03.2014

		Seminar		
4	Role of E-Commerce in Business	International Level Conference	Swami Vivekananda Institute of Management (SVIM) Thanjavur	13 th February 2015
5	Problems faced by Women in Indian Agriculture	National Level Seminar	A.V.V.M. SPC Poondi	5-6 March 2018

ANNEXURE - V

RESEARCH PAPERS OR ARTICLES PUBLISHED:

Sl. No.	Title of the Paper	JOURNAL			Page Number
		Name	Volume	Year / Month of Publication	
1	The Impact of Tourism on Income Creation in India	TULASI	3	April 2015	20
2	Consumer Satisfaction in Marketing	TULASI	6	April 2017	71
3	Quality of Customer Service in Thanjavur and Pudukkottai District Central Co-Operative Banks – A Comparative Study	Journal of Management (JOM)	4	September 2017	157
4	Healthy Problems faced by Women Agricultural Workers in India	International Journal of Business Intelligence & Innovations	ISSN:2348 4705	March 2018	157

ANNEXURE - VI

BOOKS PUBLISHED:

Sl. No.	Name of the Book / Title of the Article / Book / Editor	Publisher	Place and Year of Publication

ANNEXURE - VII

GUEST LECTURES DELIVERED:

Sl. No.	Title of the Guest Lecture	Place	Date
1.			

ANNEXURE - VIII

RESEARCH PROJECTS - ONGOING AND COMPLETED:

Sl. No.	Title of the project	Minor/ Major	Name of the Funding Agency	Period	Amount Sanctioned	UC Submitted If Yes, Date and Year

ANNEXURE – IX**SEMINARS, CONFERENCES, SYMPOSIA, WORKSHOPS ORGANIZED:**

Sl. No.	Title of the Seminar/Conference/Symposia Workshop	Name of the Sponsoring Agency	Amount Sanctioned	Period	UC submitted If Yes, Date and Year

ANNEXURE – X**Research Experience (M.Phil.) – Guided and Guiding**

Sl. No.	Name of the Scholar	Title of the Dissertation	Year of Study	University
1.				

ANNEXURE – XI**Research Experience (Ph.D.) – Awarded, Submitted and Guiding**

Sl. No.	Name of the Scholar	Title of the Thesis	Year of Study	University
1.				

ANNEXURE – XII**PARTICIPATION IN ACADEMIC RESEARCH BODIES IN OTHER INSTITUTIONS:**

(Mention the period in the relevant column)

Name of the Institution	Academic Council	BOS	Research committee	Academic Audit committee	Member in University committee	Any other (specify)

ANNEXURE – XIII**SERVICE IN ACADEMIC / EXTRA CURRICULAR/ EXTENSION ACTIVITIES**

Sl. No.	Name of the Activity	Period
1.		

ANNEXURE – XIV**MEMBERSHIP IN PROFESSIONAL BODIES**

Name of the Professional Body	National/International	Period

ANNEXURE – XV**HONORS AND AWARDS RECEIVED**