



A.V.V.M. SRI PUSHPAM COLLEGE (AUTONOMOUS)
Poondi – 613503, Thanjavur Dt.



STAFF PROFILE as on 31-12- 2018

1. Name of the Staff : **Dr. M. VASAN**
2. Designation : **Assistant Professor of Commerce**
3. Academic Qualification : **M.Com., M.B.A., M.Phil., Ph.D., SET.**

Course	B.Com	M. Com	M.Phil.	Ph.D.
Year	2002	2004	2005	2010
College & University	A.V.V.M. Sri Pushpam College (Autonomous), Bharathidasan University	.V.V.M. Sri Pushpam College (Autonomous), Bharathidasan University M.B.A. Alagappa University	A.V.V.M. Sri Pushpam College (Autonomous), Bharathidasan University	Periyar University, Salem

4. Date of Birth & Age : 25.05.1982 and 36 years

5. Date of Appointment :

Self – Finance :

D	D	M	M	Y	Y	Y	Y
0	4	0	1	2	0	1	7

FIP :

Aided :

6. Total Service : 13 years

7. Teaching Experience in completed years

UG PG M.Phil.

8. Residential Address : 4/2, Nagai Main Road, Ammapet, Thanjavur - 614401

Mobile Number : 9245284553

E-Mail Address : m.vasan@yahoo.com

9. No. of Orientation / Refresher Courses and Training Programmes attended : **03** (Annexure – I)

10. Whether FDP availed, if yes, furnish details : **03** (Annexure – II)

11. No. of Seminars attended : **21** (Annexure – III)

12. No. of Papers Presented : **60** (Annexure – IV)

13. No. of Papers Published : **44** (Annexure – V)

14. No. of Books Published : **05** (Annexure – VI)

15. No. of Guest Lectures delivered in other institutions : **20** (Annexure – VII)

16. No. of Research Projects undertaken : Minor **02** (Annexure - VIII) Major - Nil

17. No. of Seminars organised : **24** (Annexure – IX)

18. No. of M.Phil. Scholars Guided : Completed **13** Ongoing -

19. No. of Ph.D. Scholars Guided : Awarded **05** Ongoing -

20. Participation in Academic Research Bodies in other institutions : **08** (Annexure – X)

21. Service rendered in academic / Extra Curricular/ Extension activities within the College other than teaching : **Actively involved in organisation of the department events**

22. Service rendered in Professional bodies outside the College : **IAA, ICA, IARA, Exclusive MBA Global & JCI**

23. Honours/ Awards received : **09** (Annexure – XI)

Signature of the Staff

Annexure - I
Training Programmes attended

S.No.	Title of Programme	Place	Level (State / National/ International)	Period
1	Consumer Protection for the Faculty Members of Training Institutions	Centre for Consumer Studies, Indian Institute of Public Administration, <i>New Delhi</i>	National	24-28 Sept. 2018

Annexure - III
Seminars Attended

S.No.	Title of Programme	Place	Level State / National/ International	Period
1	International Conference on E-economy and its Impact in India	Tiruppur Kumaran College for Women, Tirupur	National	19 July, 2018
2	ICSSR Sponsored National Workshop on Women Entrepreneurship Issues & Challenges	Adhiyaman Arts & Science College for Women, Uthangarai	National	18 Aug, 2018

Annexure - V
Research Papers Published

S.No.	Title of the Article	Name of the Journal	Level National/ International	Date/ Month Year
1	Effect of Environment Concern and Health Consciousness of Consumers on Purchase Intention of Green Products: A Path Analytic Approach	International Journal of Pure and Applied Mathematics (<i>Scopus Indexed</i>)	National	Vol. 119(15) June 2018, pp.2215-2220
2	Adoption of E-Banking among Customers - A Qualitative Study	Economic Challenger (International)	National	Vol. 20 (80) July-Sept. 2018, pp.73-77.
3	Attitude of Customers towards Branded and Non-branded Gold Jewellers - A Study	International Journal of Reviews and Research in Social Science	International	Vol. 6(3), July-Sept, 2018, pp.155-160.
4	Impact of Job Stress on Job Satisfaction among the Pharmaceutical Sales Representatives	Research Journal of Pharmacy and Technology (<i>Scopus Indexed</i>)	International	Vol. 11(9), Sept., 2018, pp.813-821

Annexure - VII
Guest Lectures Delivered in other Institutions

S.No.	Topic	Place	Date
1	Delivered a Special Lecture in the <i>NSTEDB Sponsored</i> Entrepreneurship Awareness Camp	K.S.Rangasamy College of Arts & Science for Women, Tiruchengode	16-08-2018
2	Delivered a Special Lecture in the <i>UGC Sponsored</i> National Workshop on Research Methodology Ph.D. Research Scholars and Faculty Members	St. Joseph's College of Commerce (Autonomous), Bengaluru	19-09-2018
3	Delivered a Guest Lecture on Career Opportunities and Strategies for Skill Building	Sengunthar Arts & Science College, Tiruchengode	04-12-2018
4	Delivered a Guest Lecture on Application of Parametric and Non-parametric Test Using SPSS	Kongu Arts & Science College (Autonomous), Erode	04-01-2019
5	Delivered a Special Lecture in the <i>ICSSR Sponsored</i> National Workshop on Rejuvenation of Emerging Economies through Rural Skill Development and Juvenile Entrepreneurship	Kongu Arts & Science College (Autonomous), Erode	05-01-2019

S.No.	Topic	Place	Date
6	Delivered a Special Lecture on Role of ICT in Nation Building in the National Conference on Sustainable Development of Economy Through ICT	Akshaya College of Arts and Science, Madhurananthagam	24 th Jan. 2019
7	Delivered a Special Lecture on Using of SPSS in the State Level Workshop on Research Methodology for Social Sciences	Department of Commerce, A.V.V.M Sri Pushpam College (Autonomous) Poondi.	1 st Feb 2019
8	Delivered a Special Lecture on Confiscation of Research Fallacies in the ICSSR Sponsored National Workshop on Fallacies in Research	Government Arts College, Kangeyam	7 th Feb 2019

Annexure - IX
Seminar/ Conference Organised

S.No.	Role	Seminar Theme	Institution	Date
1	Organizing Secretary	<i>SEBI & NSE Sponsored</i> Financial Literacy for Self Help Groups	Department of Commerce, A.V.V.M Sri Pushpam College (Autonomous) Poondi.	18 th Sept., 2018

Annexure - X
Participation in Academic Research Bodies in Other Institutions

S.No.	Role	Institution
1	Examiner for validating dissertations of M.Phil.	Bharathiar University, Coimbatore
2	External Examiner for conducting Ph.D. viva-voce	Bharathiar University, Coimbatore