



STAFF PROFILE as on : 2018

1. Name of the Staff : **Dr. R. Subashini**
2. Designation : **Assistant Professor**
3. Academic Qualification : **M.Com., M.Phil., M.B.A., Ph.D.**

Course	UG	PG	M.PHIL.	PH.D.
Year	2001	2003	2005	2013
College & University	Kunthavai Nachiyar Government Arts College, Thanjavur	Adaikalamatha College, Vallam, Thanjavur	A.V.V.M. Sri Pushpam College (Autonomous), Poondi	A.V.V.M. Sri Pushpam College (Autonomous), Poondi

4. Date of Birth & Age : 30.08.1980
5. Date of Appointment : Self – Finance :

D	D	M	M	Y	Y	Y	Y
1	1	0	7	2	0	0	7

FIP :

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Aided :

2	7	1	1	2	0	1	3
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6. Total Service : 11 Yrs 6 Months
7. Teaching Experience in completed years : UG

11

 PG

11

 M.Phil.

05

8. Residential Address : No.19/9, Periyar Nagar, 4th Street, M.C. Road, Thanjavur-7.
Mobile Number : 994390097
E-Mail Address : subashinir2007@gmail.com
9. No. of Orientation / Refresher Courses and Training Programmes attended : 02
10. Whether FDP availed, if yes, furnish details : 01
11. No. of Seminars attended : 10 Annexure – I
12. No. of Papers Presented : 10 Annexure – II
13. No. of Papers Published : 08 Annexure – III
14. No. of Books Published :
15. No. of Guest Lectures delivered in other institutions :
16. No. of Research Projects undertaken : Minor _____ Major _____ Others (Specify) _____ Annexure – VIII
17. No. of Seminars organised : Annexure – VI
18. No. of M.Phil. Scholars Guided : Completed 06 Ongoing _____ Annexure – X
19. No. of Ph.D. Scholars Guided : Awarded _____ Ongoing 03 Annexure – XI
20. Participation in Academic Research Bodies in other institutions :
21. Service rendered in academic / Extra Curricular/ Extension activities within the College other than teaching : 01 Annexure – VIII
22. Service rendered in Professional bodies outside the College :
23. Honors / Awards received :

Signature of the Staff

ANNEXURE – I

ORIENTATION / REFRESHER COURSES AND TRAINING PROGRAMMES ATTENDED

Name of the Training Programme	Place	Duration of training Programme
Orientation Programme	UGC – HRDC Bharathidasan University - Tiruchirappalli	6-11-2014 to 3-12-2014
Special Orientation Programme for Professors	A.V.V.M. Sri Pushpam College Poondi	06.04.2015 to 18.04.2015
Refresher Course	UGC – HRDC Bharathidasan University - Tiruchirappalli	26-10-2017 to 15-11-2017

ANNEXURE – II

SEMINARS/CONFERENCES, SYMPOSIA, WORKSHOPS, ETC ATTENDED

S.No	Name of the Seminar / Conferences symposia workshop etc.,	Name of the Sponsoring Agency	Place	Date
1.	National level workshop on sustainable development of Indian Economy through women entrepreneurship.	ICSSR	AVVM Sri Pushpam College, Aut. Poondi	21st Feb. 2018
2.	National Seminar on women in India Agriculture.	ICSSR	AVVM Sri Pushpam College, Aut. Poondi	March 5th & 6th 2018
3.	International conference on " The Global Logic of strategic Alliance in Commerce & management	---	Bon Secours college for women , Thanjavur	31 st January 2018
4.	National Seminar on " strategic growth of business in New India - Prospects and Challenges".	---	Jamal Mohamed College Autonomous , Trichy.	23 rd Sep.2017
5.	National Level FDP on motivating the motivators	---	Bon Secours College for women , Thanjavur	10 th Aug 2017
6.	National Seminar on " Emerging trends in Banking and Insurance Sectors	Tamil Nadu State Council for Science & Technology	Bharathidasan University, Constituent College, Perambalur.	26 th Sep.2015
7.	National Seminar on " Rural Women Entrepreneurship : The dynamics of progress and its reversal	UGC	AVVM Sri Pushpam College, Aut. Poondi	March 20&21- 2015
8.	International conference on business innovations in the globalisation ERA"	---	AVVM Sri Pushpam College, Aut. Poondi	Sep 22 nd 2012
9.	Internationals seminar on emerging capital market's issues and challenges	UGC	Bharathidasan University, Trichy.	Jan- 8 th & 9 th - 2011
10.	National Conference on Management of Resources issues and challenges	---	Adaikalamatha Institute of Management	Jan 28 th - 2011
11.	National Conference on competency mapping and human Resources	----	Bon Secours College for women	Sep 4 th - 2010

			, Thanjavur	
12.	National Seminar on Women Empowerment with special reference to Rural Economy.	UGC	AVVM Sri Pushpam College, Aut. Poondi	Jan 24 th & 25 th 2009
13.	National Seminar on Emerging issues of non banking finance companies in india.	UGC	AVVM Sri Pushpam College, Aut. Poondi	Jan 18 th & 19 th 2005
14.	Regional Seminar on Research Methodology	---	St. Joseph's College Trichy	Jan 24 th -2005

ANNEXURE – III

PAPERS PRESENTED IN SEMINARS/CONFERENCES, SYMPOSIA, WORKSHOPS, ETC

S.No	Name of the Seminar / Conferences symposia workshop etc.,	Name of the Sponsoring Agency	Place	Date
1.	National level workshop on sustainable development of Indian Economy through women entrepreneurship.	ICSSR	AVVM Sri Pushpam College, Aut. Poondi	21st Feb. 2018
2.	National Seminar on women in India Agriculture.	ICSSR	AVVM Sri Pushpam College, Aut. Poondi	March 5th & 6th 2018
3.	International conference on " The Global Logic of strategic Alliance in Commerce & management	---	Bon Secours college for women , Thanjavur	31 st January 2018
4.	National Seminar on " strategic growth of business in New India - Prospects and Challenges".	---	Jamal Mohamed College Autonomous , Trichy.	23 rd Sep.2017
5.	National Level FDP on motivating the motivators	---	Bon Secours College for women , Thanjavur	10 th Aug 2017
6.	National Seminar on " Emerging trends in Banking and Insurance Sectors	Tamil Nadu State Council for Science & Technology	Bharathidasan University, Constituent College, Perambalur.	26 th Sep.2015
7.	National Seminar on " Rural Women Entrepreneurship : The dynamics of progress and its reversal	UGC	AVVM Sri Pushpam College, Aut. Poondi	March 20&21- 2015
8.	International conference on business innovations in the globalisation ERA"	---	AVVM Sri Pushpam College, Aut. Poondi	Sep 22 nd 2012
9.	Internationals seminar on emerging capital market's issues and challenges	UGC	Bharathidasan University, Trichy.	Jan- 8 th & 9 th - 2011
10.	National Conference on Management of Resources issues and challenges	---	Adaikalamatha Institute of Management	Jan 28 th - 2011
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12.	National Seminar on Women Empowerment with special reference to Rural Economy.	UGC	AVVM Sri Pushpam College, Aut. Poondi	Jan 24 th & 25 th 2009
13.	National Seminar on Emerging issues of non banking finance companies in india.	UGC	AVVM Sri Pushpam College, Aut. Poondi	Jan 18 th & 19 th 2005
14.	Regional Seminar on Research Methodology	---	St. Joseph's College Trichy	Jan 24 th -2005

RESEARCH PAPERS PUBLISHED:

Sl. No.	Title of the Paper	Journal				
		Name	ISSN	Volume	Year / Month of the Publication	Page No
1	Role of Credit Rating	Management of Resources issues and challenges	978 -81-909199-6-8	01	Jan- 2011	39
2.	Performance of CRMM in Urban Co-Operative Banks	Indian Co-Operative Review	---	48	April 2011	310
3.	Micro - Credit operations of Co- Operative Banks	HRD Times	0976-7401	13	Nov- 2011	42
4.	Performance Evaluation of Pattukkottai Urban Co-operative Bank in Thanjavur District.	Indian Co-Operative Review	---	49	Jan-2012	177
5.	Women Empowerment and Rural Entrepreneurship in the formation of self help groups an overview	Sankhya	0975-3915	03	Sep-2012	316
6.	Performance of CRM in Urban Co-operative banks	TULASI	2347	01	Oct-2013	46
7.	Swot analysis of self help groups for rural women	Rural women entrepreneurship- the dynamics of progress and its reversal	978-93-81429-57-0	01	Mar-2015	210
8.	The problems and obstacles faced by self help groups in selling their products - A study with reference to the Nilgiris District of Tamil Nadu.	AEIJST	2348-6732	04	July 2016	01
9.	Effects of Advertisement on Children with Special Reference to confectionary product in Thanjavur District.	Shanlax International Journal of Commerce	2320-4168	05	Oct-2017	141
10.	A study on factors influencing children's buying behaviour with special reference to Thanjavur City.	International Journal of Economics Commerce and Research	2250-0006	01	Jan-2018	08

ANNEXURE -VI**RESEARCH GUIDANCE
M.PHIL.,**

S.No.	Name of the Student	Registration No
1.	Sugunavathi	
2.	R. Nalini	
3.	P. Rajeswari	
4.	A. Christy	
5.	Gayathri	

ANNEXURE -VII**RESEARCH GUIDANCE
Ph.D.,**

S.No.	Name of the Student	Reference No.
1.	S. Sathya	7857/Ph.D4/Com/P.T./Apr-2016
2.	M. Julie	27696/Ph.D.4/Com/P.T.Oct-2016
3.	P. Nandhini	28501/Ph.D4/Com/P.T.Oct-2016