



**A.V.V.M. SRI PUSHPAM COLLEGE (AUTONOMOUS),
POONDI – 613503, THANJAVUR – DT.**



STAFF PROFILE as on : _____

Name of the Staff : **Dr. S. SURESH**
 Designation : Assistant Professor
 Academic Qualification : M.Com.,
 M.Phil.
 Ph.D.,

Course	UG	PG	M.PHIL.	PH.D.
Year	1992	1994	2003	2009
College & University	A.V.V.M. Sri Pushpam College, Poondi Bharathidasan University	A.V.V.M. Sri Pushpam College, Poondi Bharathidasan University	A.V.V.M. Sri Pushpam College, Poondi Bharathidasan University	S.K.S.S. Arts College, Thirupanandal Bharathidasan University

Date of Birth & Age : 21-06-1972, 40 Years

Date of Appointment : 12-01-2000

Total Service : 12½ Years

Teaching Experience in completed years : UG PG M.Phil.

Residential Address : 1/54.Middle Street, Poondi (Po), Thanjavur (Dist) 613 502

Mobile Number : 09944883938

E-Mail Address : dr.suresh21672@gmail.com

No. of Orientation / Refresher Courses and Training Programmes attended : -

Whether FDP availed, if yes, furnish details : -

No. of Seminars attended : 35

No. of Papers Presented : 35

No. of Papers or Articles Published : 7

No. of Books Published : -

No. of Guest Lectures delivered in other institutions : 1

No. of M.Phil. Scholars Guided : Completed 12 Ongoing 1

No. of Ph.D. Scholars Guided : Awarded Nil Ongoing 3

Participation in Academic Research
Bodies in other institutions : 1

Service rendered in academic /
Extra Curricular/ Extension
activities within the College other
than teaching :

Service rendered in Professional
bodies outside the College :

Honours / Awards received : 1

Signature of the staff

ANNEXURE – I

DETAILS OF ORIENTATION, REFRESHER COURSES AND TRAINING PROGRAMMES ATTENDED:

SL. NO.	COURSE	UNIVERSITY	PERIOD	TITLE
1.				

ANNEXURE – II

WHETHER FDP AVAILED, IF YES, FURNISH DETAILS

Name of the institution	Period of Study	Date of submission	awarded

ANNEXURE – III

SEMINARS/CONFERENCES, SYMPOSIA, WORKSHOPS, ETC ATTENDED

Sl. No.	Title of the Seminars/Conferences, Symposia, Workshops	Level (State / National / International)	Sponsoring Agency and Name of the Institution	Date
1	Opportunities for women entrepreneurs in rural India	National	ICSSR Cardamom Planter's Association College, Bodinayakannur – 625513	Ist March 2003
2	HRM in Indian Organisation	National	Madras Mgt.Association Chennai. K.S.R.College of Arts & Science, Trichengode.	Feb 2004
3.	Application of Agriculture nutrition important for human health	Inter national	P.R.Institute of Management, Thanjavur.	6 th & 7 th Feb 2004
4.	Mutual funds – An overview	National	Bharathidasan University, Trichirappalli	7 th & 8 th March 2004

5.	Insurance Sectors (Risk Management)	National	Bharathidasan University, Trichirappalli	7 th & 8 th March 2004
6.	Insurance Sectors (Risk Management)	National	ONGC LTD E.G.S. Pillai Engineering College Nagappattinam	27 th March 2004
7.	Case study Method of Teaching for Management & Commerce Teacher	National Workshop	Sri Ramachandra Institute of Management Chennai	31 st Aug 2004
8.	Urban Co operative Banking Movement - An overview	State level	UGC Jamal Mohamed College, Trichy	1 & 2 nd Sep 2004
9.	One day State level Seminar on Services Marketing (Participated)	State level	P.S.G.R. Krishnammal college for women, Coimbatore. 641004	21 st Sep 2004
10.	Urban Co operative Banks An overview and prospects	Inter national	Adaikalamatha Institute of Management	27 & 28 th Sep 2004
11.	Units Trusts of India An overview	National	A.V.V.M.Sri pushpam College Poondi	18 & 19 th Sep 2005
12.	SELF HELP Group –A movement for women empowerment	National	P.R.Group of Institutions, Vallam, Thanjavur	25 th Feb 2005
13.	Development	International level	Adaikalamatha Institute of Management	28 th Sep 2004
14.	Unit Trust of India – An overview	National level	A.V.V.M.Sri pushpam College Poondi	19 th Sep 2005
15.	SELF HELP Group –A movement for women empowerment	National level	P.R.Group of Institutions, Vallam, Thanjavur	25 th Feb 2005
16.	Recent Trends in Banking	Workshop	T.U.K. Arts College, Karanthai, Thanjavur.	4 th march 2005
17.	Focus on employment opportunities and employability	Workshop on HRM	A.V.V.M.Sri pushpam College Poondi	4 th Aug 2005
18.	Impact of Internet on Advertising	International level	Adaikalamatha Institute of Management	30 th Sep 2005
19.	Empowerment of women Through SHGs	National Seminar	A.V.V.M.Sri pushpam College Poondi	17 th march 2006
20.	Role of SHG Employment opportunities for women	National level	Urumu Dhanalakshmi college, Trichy,	29 th Sep 2006
21.	Impact of Globalisation on Indian economy and employment	National level	Khadir Mohideen College, Adirampattiram,	16 th Dec 2007
22.	Economic Empowerment of Rural women	National level	A.V.V.M.Sri pushpam College Poondi	25 th Jan 2009
23.	Awareness of Consumer Rights	National level	Khadir Mohideen College, Adirampattiram	22 nd Feb 2009
24.	Globalisation and the Indian agricultural Marketing	National level	Khadir Mohideen College, Adirampattiram	28 th march 2010

25.	Importance of CRM in Retail/Trade	State level	Adaikalamatha College, Vallam, Thanjavur	1 st Oct 2010
26.	Role of Micro Finance in SHGs	International level	Adaikalamatha College, Vallam, Thanjavur	28 th Jan 2012
27.	SHGs Bank linkage Programme	National level	Bharath college of Science and Management.	15 th Feb 2012
28.	An overview of FDI in Retail / Business	State level Workshop	Adaikalamatha College, Vallam, Thanjavur	29 th Feb 2012
29.	SHGs in Rural Areas	National level	A.V.V.M.Sri pushpam College Poondi	10 th march 2012
30.	Trade and Development Aspect on Insurance Services and Regulatory frame work	National level	A.V.V.M.Sri pushpam College Poondi	10 th march 2012
31.	Finance and HRM (Acted as Resource Person) in Financial inclusion	National level	A.V.V.M.Sri pushpam College Poondi	10 th march 2012
32.	An investigation on environmental Scanning and Growth Strategy in High Tech Small and medium sized enterprises.	State level	A.D.M. College for Women, Nagapattinam,	28 th march 2012

ANNEXURE – IV

PAPERS PRESENTED IN SEMINARS/CONFERENCES, SYMPOSIA, WORKSHOPS, ETC

Sl. No.	Title of the Paper	Level (State / National / International)	Sponsoring Agency and Name of the Institution	Date

ANNEXURE – V

RESEARCH PAPERS OR ARTICLES PUBLISHED:

Sl. No.	Title of the Paper	JOURNAL			Page Number
		Name	Volume	Year / Month of Publication	
1	Innovative management strategies for Emerging Business Paradigms Finance: Role of Micro Finance in Self Help Groups	Adaikalamatha Institute of Management, Adaikalamatha college, Vallam Thanjavur.	2	ISBN 978-81-909038-1-3	45

2	Proceedings of the National Seminar on Innovations in Management Organised by Department of Business Administration SHGs Bank linkage program.	Bharath College of Science and Management, Thanjavur-5	1	February 15, 2012 ISBN 978 - 93-8050	268
3.	Procedings of the National Seminar – on “Emerging issues on service sector” PG & Research Department of Commerce. Issues on Bancassurance in India	A.V.V.M.Sri Pushpam College, Poondi – 613 503	1	10th March 2012 ISBN-978-93-8050	157
4.	Procedings of the National Seminar – on “Emerging issues on service sector” PG & Research Department of Commerce. SHGs Services in Rural areas –	A.V.V.M.Sri Pushpam College, Poondi – 613 503	1	10th March 2012 ISBN-978-93-8050	89
5.	Procedings of the National Seminar – on “Emerging issues on service sector” PG & Research Department of Commerce. Emerging issues on social and ethical Banking Industry	A.V.V.M.Sri Pushpam College, Poondi – 613 503	1	10th March 2012 ISBN-978-93-8050	227
6.	Promotion of SHGs through bank linkage programmes	Co – operative perspective		July – Dec 2008	43To46
7.	Performance appraisal of the Primary Co operative Agricultural and Rural Development Banks	Co operative Perspective	Vol.44 No.2-4	July 2009 – March 2010	60To 68

ANNEXURE – VI

BOOKS PUBLISHED:

Sl. No.	Name of the Book / Title of the Article / Book / Editor	Publisher	Place and Year of Publication

ANNEXURE – VII

GUEST LECTURES DELIVERED:

Sl. No.	Title of the Guest Lecture	Place	Date
1.	One day seminar on Finance and HRM – Acted as a resource person and given a Special talk on financial inclusion.	Nethaji Subash Chandra Bose College, Tiruvarur.	21 st March 2012

ANNEXURE – VIII

RESEARCH PROJECTS – ONGOING AND COMPLETED:

Sl. No.	Title of the project	Minor/ Major	Name of the Funding Agency	Period	Amount Sanctioned	UC Submitted If Yes, Date and Year

ANNEXURE – IX

SEMINARS, CONFERENCES, SYMPOSIA, WORKSHOPS ORGANIZED:

Sl. No.	Title of the Seminar/Conference/Symposia Workshop	Name of the Sponsoring Agency	Amount Sanctioned	Period	UC submitted If Yes, Date and Year

ANNEXURE – X

Research Experience (M.Phil.) – Guided and Guiding

Sl. No.	Name of the Scholar	Title of the Dissertation	Year of Study	University
1.	S.Sivasankari	A Study on Market Potentiality of ferrite core products Ltd. Chennai.	2006	Bharathidasan
2.	S.Vanitha	A study on working capital Management of Arignar Anna sugar mills kurungulam Thanjavur District.	2006	Bharathidasan
3.	S.Ramya	-	2008-09	Bharathidasan
4.	N.Indhira	-	2008-09	Bharathidasan
5.	K.Surya	Financial performance of Ammapettai Primary Agricultural co-operative Bank in Thanjavur District.	2009	Bharathidasan
6.	S.Anitha	A study on Manpower Planning in Ambiga Engineering work at	2009	Bharathidasan

		Thuvakkudi Trichy District.		
7.	S.Kayalvizhi	A study on consumer preference of tooth paste with special reference to Pattukkottai Town	2010	Bharathidasan
8.	P.Soundarya	-	2010-11	Bharathidasan
9.	P.Renuga	-	2011-12	Bharathidasan

ANNEXURE – XI

Research Experience (Ph.D.) – Awarded, Submitted and Guiding

Sl. No.	Name of the Scholar	Title of the Thesis	Year of Study	University
1.	K.Lakshminarayanan	A study on Green banking Programmes offered by commercial banks with special reference to Thiruvarur District.	2011-12	Bharathidasan University.
2.	R.Sasikala	Marketing of self help groups problems and prospects with special reference to Thanjavur District.	2011-12	Bharathidasan University
3.	P.Ramar	A study on Entrepreneurial Development programmes offered by commercial banks with special reference to Thiruvarur District.	2011-12	Bharathidasan University

ANNEXURE – XII

**PARTICIPATION IN ACADEMIC RESEARCH BODIES IN OTHER INSTITUTIONS:
(Mention the period in the relevant column)**

Name of the Institution	Academic Council	BOS	Research committee	Academic Audit committee	Member in University committee	Any other (specify)
A.V.C.College (Autonomous) Mayiladuthurai						Question Scrutinizing Board Member 2010

ANNEXURE – XIII

SERVICE IN ACADEMIC / EXTRA CURRICULAR/ EXTENSION ACTIVITIES

Sl. No.	Name of the Activity	Period
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1.	Examination Committee Member	From 2006 to till the date
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ANNEXURE – XIV

MEMBERSHIP IN PROFESSIONAL BODIES

Name of the Professional Body	National/International	Period

ANNEXURE – XV

HONORS AND AWARDS RECEIVED

Certificate of Merit – Attendance Prize award received during the year 2005 – 2006 from A.V.V.M. Sri Pushpam College Poondi 613 503.